John Michael Morrison
Memorial 5K Run

Benefitting the John Michael Morrison Memorial Scholarship Fund

2026

SPONSORSHIP PACKET

























Highlights from 2025



John Michael Morrison Memorial 5K Run







Amarillo runners and families gather each year to celebrate John Michael's legacy and support scholarships for local student-athletes.

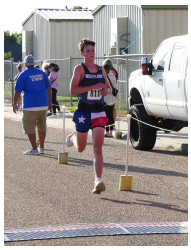














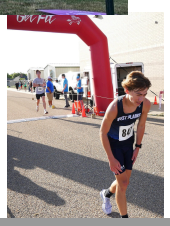




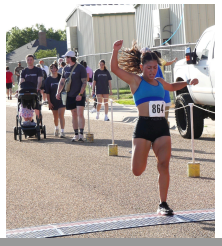




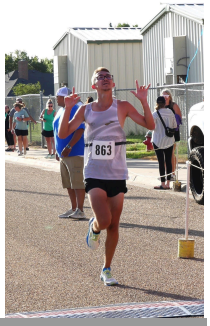












Community ⚡ Passion ⚡ Legacy

Supporting Amarillo student-athletes since 2020

$135K in scholarships awarded

The Morrison Family is pleased to announce the

7th Annual JOHN MICHAEL MORRISON MEMORIAL 5K RUN/Walk & 1-Mile Fun Walk

Benefiting the John Michael Morrison Memorial Scholarship Fund

SPONSORSHIP OPPORTUNITIES

Deadline for PLATINUM LEVEL & HIGHER - APRIL 17, 2026
All other levels - May 7, 2026

Saturday, JUNE 20, 2026 at 8:00am

WEST PLAINS Junior High School and Westover neighborhood

Purpose:

- **Gather as a COMMUNITY to REFLECT, REMEMBER & CELEBRATE John Michael, his PASSION for RUNNING and LOVE for OTHERS**
- **Recognize our SCHOLARSHIP RECIPIENTS & present TWO additional scholarships**
- **Single FUND RAISING EVENT for SCHOLARSHIPS with over 350 participants, dozens of volunteers and support from local businesses**
- **Opportunity to CONNECT with others who have experienced the loss of a child**

#Run4JohnMichael

John Michael was an avid long distance runner with a "team first, ALL IN" attitude. He encouraged his teammates in a Christian manner and put the best interest of his team and teammates before his own. On August 12, 2019, two days before starting his Junior year at Randall High School, he lost his life in a car accident while leaving Cross Country practice.

To honor John Michael's memory, character and love of running, The Morrison Family established a Memorial Scholarship Fund to provide scholarships to Senior Cross Country & Long Distance Track runners in the Amarillo AREA who embody those same characteristics. Since 2020, they have awarded **$135,000** to **55 long-distance runners** from the Amarillo area, including students from Amarillo, Boys Ranch, Bushland, Canyon, Caprock, Clarendon, Memphis, Randall, Tascosa, and West Plains High Schools. **They expect to award another $30,000 this year.**

The ***JMM Memorial 5K Run/Walk*** is the primary financial source for these scholarships. ***PARTNER*** with us as we continue to honor John Michael's memory and support Amarillo Area long-distance runners and their pursuit of their higher education.

SPONSORSHIP information is listed on the following page. ***THANK YOU FOR YOUR SUPPORT!!***

JMM 5K SPONSORSHIP OPPORTUNITIES

Levels	Champion	Legacy	Lightning	Endurance	Platinum	Gold	Silver	Bronze	Shirts	In-Kind
Amount	$5,000	$5,000	$5,000	$3,000	$2,000	$1,000	$500	$250	$2,500	Donation
Benefits	Limit 1	Limit 1	Limit 1	Limit 1					Limit 1	
Sponsored Scholarship*	✅	✅		✅						
Logo/Name on Back of Participant Medals			✅							
Logo/Name on Registration Site	✅	✅	✅	✅	✅					
Logo/Name on TV Commercial	Large	Large	Large	Large	✅					
Yard Signs throughout the race route	✅	✅	✅	✅	✅	✅				
Business/Name announced during the Pre-Race Program	✅	✅	✅	✅	✅	✅				
Logo/Name on T-shirts & Banner	Top Line Large	Top Line Large	Top Line Large	Top Line Large	Large	Large	✅	✅	✅	✅
Logo/Name on Website	✅	✅	✅	✅	✅	✅	✅	✅	✅	✅
Social Media Recognition	✅	✅	✅	✅	✅	✅	✅	✅	✅	✅
Participant Shirts (if requested)	2	2	2	2	2	2	2	1	1	1
Complimentary Entries	12	12	12	10	10	6	4	2	2	NA

*__CHAMPION SPONSOR__ provides scholarships for registration fees for student-athletes. This Sponsor will be announced multiple times during race activities or may remain anonymous if the Sponsor so wishes.

*__LEGACY SCHOLARSHIP__ to be awarded at the 5K to a past recipient who continues to compete in long distance running on a collegiate level. This Sponsor will be announced at the presentation and listed on the recipient's certificate or may remain anonymous if the Sponsor so wishes.

*__ENDURANCE SCHOLARSHIP__ to be awarded at the 5K to a past recipient who may not be competing as a long distance runner but who has continued to excel in pursuing their college degree. This Sponsor will be announced at the presentation and listed on the recipient's certificate or may remain anonymous if the Sponsor so wishes.



John Michael's Closet began in May 2024 to provide running shoes for Junior High & High School athletes who show an interest in running long distance but may not have the resources for the necessary equipment. Recommendations are made by coaches, teachers or counselors who work closely with us throughout the distribution process. JM's Closet will provide a new pair of running shoes OR a gift card to GetFit to each recipient. Mission Amarillo Shoe Closet will also provide each recipient with a second pair of shoes.

Since May of 2024, we've raised $2,950 and have been able to provide running shoes to 12 athletes. Our goal is to raise $5,000 to stock this virtual closet and honor John Michael's willingness to help others.

SUBMIT your SPONSORSHIP form ELECTRONICALLY

https://form.jotform.com/260733363185155

or you may complete the information on the following page & mail to the address below.

SPONSOR INFORMATION

Business/Individual Name
How you would like to be recognized

Sponsorship Level Name

$

Contact Name | **Contact Email** | **Sponsorship Level Amount**

Street Address | **City, State Zip** | **Contact Phone**

Invoice to: Name | **Email**

Shirt Size(s):
If you would like event t-shirts, please select 1 or 2 shirt sizes based on your sponsorship level benefit in the previous chart. These are in addition to the complimentary shirt you will receive should you register to participate in the event.

_____ XS _____ S _____ M _____ L _____ XL _____ XXL _____ XXXL _____ NONE

If you have **PROMOTIONAL items or SWAG** available for **PARTICIPANTS** during **PACKET PICK-UP & RACE DAY,** please list here.

Silent Auction/Raffle Items:
Silent Auction bidding and raffle tickets will be available for purchase during PACKET PICK-UP & RACE DAY MORNING. Bidding closes & drawing will take place immediately following the place medal awards. If you have items you would like to donate, please list them here.

JOHN MICHAEL'S CLOSET DONATION: $

TOTAL CONTRIBUTION: $

PAYMENT OPTIONS	
CHECK Payable to:	John Michael Morrison Memorial Scholarship Fund % Amanda Morrison 6400 Cheshire Dr Amarillo, TX 79109
VENMO:	https://www.venmo.com/u/johnmichaelmorrison or visit our website https://johnmichaelmorrisonmemorial.org and select the green DONATE NOW button to be directed to Venmo
***RunReg* RegistrationSite:**	If you plan to participate in this year's event, you have the option to pay your sponsorship & register in one transaction. Your SPONSOR COUPON CODE will be issued with your invoice. If you will not be participating in this year's event, you may proceed to *RunReg* to complete payment. https://www.runreg.com/john-michael-morrison-memorial-5k-run

For questions, contact Amanda Morrison at 806-674-0766 or amanda.morrison@johnmichaelmorrisonmemorial.org

Sponsors wishing to participate in the 5K/1 Mile Walk MUST REGISTER through the race registration website by June 19, 2025 (Complimentary COUPON CODES will be issued with your invoice)

https://www.runreg.com/john-michael-morrison-memorial-5k-run

Proceeds from the 5K Run will benefit the John Michael Morrison Memorial Scholarship Fund.

The John Michael Morrison Memorial Scholarship Fund is a 501(c)3. All contributions are tax deductible.